

Prescott Western Heritage Foundation



156 C South Montezuma, Prescott, AZ

928 910 2307

Our Mission:

Preserve and promote our western heritage through education, events, art, music, and projects that enhance our western lifestyle, making Prescott a unique place to live & visit.

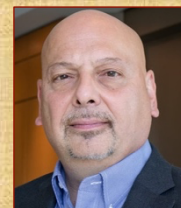
www.VisitWHC.org

Visit us on Facebook, too

2020 Quarterly WHF, Inc. Newsletter ~ Issue 1, Volume 1

Western Gifts **NOW** Available
at the Western Heritage Center Mercantile

2020 New Leadership for the Western Heritage Foundation, Inc.



Pictured are the six newest Foundation Board members, **Top row** (L-R) are Bill Pierce, Kurt Stepaniak and Frank Shankwitz; **Bottom row** (L -R) are Stacy Bonomi, Chris Bailey, and Elaine Earle.



Above, the 2020 Western Heritage Foundation's Board: Front row: Stacy Bonomi, Sherrie Hanna and Billie Orr. Middle Row: WHF President, Bob Greninger and CEO and Founder of the WHF, Inc., Dennis Gallagher. Back row: Secretary, Drew Desmond, Doug Allen, Michael Bateman, Kurt Stepaniak, Frank Shankwitz, Chris Bailey and Bill Pierce. Missing WHF Board Members from the photo are Melissa Ruffner and Elaine Earle.

Celebrate * Educate * Preserve * Promote

A Letter From...

The WHF, Inc. Founder & CEO,
Dennis Gallagher



Covid-19 Impact On 501c3 Fundraising

As many know, due to the COVID 19 outbreak, the Foundation had to cancel two major ~~Spring~~ fundraisers:

1. a private screening of the *Wish Man* movie, along with a VIP reception with a silent auction at the Elks Theater.
2. the WCF Board decided to cancel the *Western Heritage Banquet* scheduled for November 7th.

Historically, the banquet has been a major fundraiser. Typically, the Foundation would be asking local businesses and supportive friends for auction items to be included in either in the silent or live auctions. Although Covid-19 has severely impacted donations to the *Western Heritage Center*, the organization, in all good faith, did not believe that The WHF should ask local businesses or supportive friends to sponsor and/or donate to this year's fund-raising because so much of the community has suffered during this unprecedented time.

In the meantime, the *Prescott Western Heritage Foundation* is looking for ways to raise funds to sustain the *Western Heritage Center* through the remainder of 2020 and beyond. In fact, two worthy fundraisers have just been launched... made possible by WHC's wonderful supporters with the following incredible donations:

- ★ The bronze sculpture named *Binding Contract* valued at \$14,000, and donated by Bradford J. Williams
- ★ The Greater Prescott Showcase hard cover coffee table book is now offered at the Western Heritage Center. With 100% of the proceeds go toward Western Heritage Center projects.

Finally, the Western Heritage Foundation will continue to apply for grants which are awarded to organizations, like the WHC, because the Center's mission is to educate the public about Yavapai County's history and Western heritage.

Thank you for your continued support and consideration,
Dennis Gallagher
Founder & CEO
Prescott Western Heritage Foundation, Inc.
Western Heritage Center



The Western Heritage Center Visitor Demographics

Since opening the Center's doors on May 16 of last year, visitors from all fifty states and over 30 countries have taken advantage of the opportunity to learn more about the history and heritage of Yavapai County.

The Western Heritage Center installed a "people counter" at the front door that was active from December 13th through March 15th when the Center was closed due to the COVID-19 mandate. The total number on the counter is divided by 2 since it counts visitors entering and leaving, then the volunteers are also subtracted from that number. During those three Winter months, we welcomed 9, 237 visitors to the Western Heritage Center! Please keep in mind that the Center was open only three (3) days a week during this period.

To view demographic graphs, please visit our website at www.VisitWHC.org.

FUNDRAISER FOR THE WESTERN HERITAGE CENTER

Raffle Tickets:

- ★ \$10 each,
- ★ 6 for \$50
- ★ 12 for \$100

The drawing for the winner of this magnificent bronze sculpture generously donated by the artist, Bradford J.



Williams will be held at The Western Heritage Banquet on Saturday, November 6th, 2021.

Please be sure to stop by the
The Western Heritage Center,
at 156 C Montezuma,
just down the street in the middle of old Whiskey Row
to purchase your opportunity to win
"Binding Contract!"

WESTERN HERITAGE CENTER

An Arizona Western Heritage and Culture Destination

Spring 2021 Scholarship Application



Now Available ONLINE

Each year, since the inception of the Prescott Western Heritage Foundation, Inc., this growing organization has awarded two very unique scholarships for up to \$2,000.00 to two deserving students, ages sixteen to twenty-one. The award is intended to augment the education of young adults who have a demonstrated passion and/or talent for preserving Yavapai County's Western heritage through the active practice of Western art, music, literature, craft, trade, ranching, and/or rodeo.

The two selected honorees will be presented their scholarships at the Foundation's 9th Annual Western Heritage Banquet on November 7, 2021.

Applicants must be official residents of Yavapai County while pursuing their studies elsewhere to obtain an application, visit the WHC Foundation's website at:

www.visitwhc.org

For further clarification or more information on the 2021 scholarship process, please contact:

Margaret Savoini - Scholarship Committee
mmsavoini@gmail.com

* The Prescott Western Heritage Foundation, Inc., is a 501(c) 3 non-profit organization

Make a Difference...

End of the Year Gifting Opportunity
Donate Your Tax Credit to the Western Heritage Center's Scholarship Fund!



Above: The "Heritage Keeper" Scholarship Wall of Fame (includes the names and biographical information of the past recipients of the Center's Scholarships). The WHC is extremely proud of this inside display because these amazing young people will inspire a history of their own and are well worth Yavapai County's support!

Annually, the Prescott Western Heritage Foundation selects not only an individual and/or an organization to receive the prestigious Western "Heritage Keeper" Award, but, most importantly, two local sixteen to twenty-one-year-olds are also selected to receive scholarship money which is intended to help build a cadre of youthful "Western Heritage Keepers." The important mission is the future; Two scholarships to maintain and provide additional opportunity for kids interested in "living the life" while preserving the West's heritage for generations to come.

Please join the Western Heritage Center's efforts to build a future and to instill the love for the West through the avenues of culture, arts and heritage by making a donation to the WHC scholarship Fund. Visit the "Donate" drop down menu at the Center's website (www.visitwhc.org) to put your tax dollars to work supporting tomorrow's historians!

Celebrate * Educate * Preserve * Promote

**The Greater Prescott Showcase
Hard Cover Coffee Table Book
Is Now Available**

**for Purchase
\$30.00**

With a 100% of the
proceeds going
towards sustaining
The Western Heritage Center

Sponsored by ROX Media &
Donna Baade at Realty One
donnabprescott.com
928 642 5538



*The Prescott Western Heritage Foundation, Inc.,
is a 501c3 nonprofit corporation

The *Greater Prescott Showcase* books are now available for purchase in the Western Heritage Center's Mercantile, with 100% of the proceeds going towards sustaining the WHC nonprofit Center. This full color, gorgeous volume has been created to be an attractive coffee table, hardbound book that is the perfect gift for a business client, a thoughtful Christmas gift, or for your own reading pleasure.

As many are aware, since March 15th of this year, the shutdown and additional fallout resulting from the pandemic have severely impacted the Western Heritage Foundation's ability to stage annual fundraising activities. Please stop by WHC Center to purchase a copy or two of this terrific book tome that showcases the best of Prescott and Yavapai County. Your generous purchases (one or two will never do) will keep the Center's doors open and new intriguing exhibits coming! *Visit today...*

**THE WESTERN HERITAGE CENTER
BUSINESS HOURS:**

**Fri & Sat 10 am - 5 pm
& Sun 11 am - 4 pm.**

156 C South Montezuma St.

(Located on historic Whiskey Row) Prescott, AZ

Finally, the Western Heritage Foundation, Inc. wishes to voice a very special thank you to ROX Media and Donna Baade of Realty One Group - Mountain Desert Office for bringing this project to the Western Heritage Center.

**The Western Heritage Center
Reopens Doors with
Popular Exhibits**



Above: CEO and WHF Founder, Dennis Gallagher, entertains questions from a Center visitor about the extended Women's Suffrage exhibit.

The Western Heritage Center, downtown at 156 C Montezuma Street, also known to locals and visitors alike as old Whiskey Row, has re-opened their doors with new and expanded exhibits which includes the return of the Women's Suffrage Exhibit, and soon a new Rough Rider video will be available at The Center for the viewing pleasure of the WCH's visitors.

In addition, the WHC will also be utilizing a new "page turning" application to allow visitors to electronically turn pages to view documents and photographs pertaining to the Rough Riders and the Spanish American War. Please, come on down to see all of the new and entertaining exhibits!



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