

June 16, 2016

To Whom It May Concern,

After reviewing Dennis' and the *Prescott Western Heritage Foundation's* proposal to promote and potentially collaborate with all of the non-profit organizations in Yavapai County, which strive to preserve and promote our heritage, I commend him for his pursuit of this very worthy and ambitious goal.

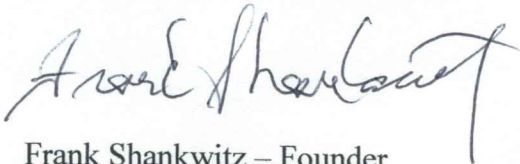
His vision for creating a "Western Heritage & Cultural Showcase" in downtown Prescott is a very unique and exciting way for area organizations to promote our western heritage by reaching out to our youth, residents, and visitors to our community. Capturing the foot traffic downtown is very important, because many residents and visitors are not aware of our history or most of the organizations, which are dedicated to its preservation.

The concept of inviting every one of these organizations to participate is very forward thinking. From the Yavapai Cowbells to the Prescott Yavapai Indian Tribe, and from the 12 historical societies to the many museums, ranching, rodeo, and AZ Cowboy Poets Gathering, this vision to raise the awareness of visitors and residents regarding Prescott's (and Yavapai County's) rich history and culture, is certainly an idea which should resonate with the community and its leaders.

The *Prescott Western Heritage Foundation* has come along way in just a few years, with its financial beginning supported by the donations from the "Prescott specific" Arizona Centennial Medallion, which Dennis designed and made available to the community.

As a firm believer in preserving and promoting our heritage, I will do my part to support the Foundation's projects, and I would encourage others to do the same.

Here's to preserving our heritage!

A handwritten signature in cursive script, appearing to read "Frank Shankwitz". The signature is written in dark ink and is positioned above the typed name and address.

Frank Shankwitz – Founder
The Make-A-Wish Foundation
Prescott, Arizona